



COMBAT RIFLE CHAMPIONSHIP

SPONSORSHIP LETTER

ORGANIZED BY:

—
AMERICAN CONFEDERATION
OF TACTICAL SHOOTERS

A large, faint watermark of the ACTS logo is visible in the background. It features a skull with three stars on its forehead, wings, and a banner at the bottom that reads "AMERICAN CONFEDERATION OF TACTICAL SHOOTERS COMBAT RIFLE CHAMPIONSHIP".

AMERICAN CONFEDERATION
OF TACTICAL SHOOTERS
COMBAT RIFLE CHAMPIONSHIP

CRC OVERVIEW



2025

MATCH TYPE:

2-GUN

STAGES

10 DYNAMIC STAGES

SHOOTER SLOTS

75 COMPETITORS

DATES:

13-14, SEPTEMBER, 2025

LOCATION:

**CENTERLINE GUN CLUB
BELLEVUE, MI**



AMERICAN CONFEDERATION
OF TACTICAL SHOOTERS
COMBAT RIFLE CHAMPIONSHIP

A LETTER TO OUR SPONSORS

For the past 19 years, the American Confederation of Tactical Shooters (ACTS) has hosted its annual **Combat Rifle Championship (CRC)** 2-gun match. The match continues to grow and set the standard in the shooting sports community. This year, we're proud to celebrate **20 years of ACTS and CRC**, and we'd love for you to be a part of this milestone.

CRC 20 promises to be an unforgettable experience, featuring over 10 stages of tactical 2-gun action, including **CQB, VCQB, precision rifle, pistol shooting, moving targets, dark houses, and physical challenges**. Alongside the intense competition, we'll offer catered lunches, a sponsor vendor show, free on-site camping, a bonfire social after the annual meetings, and the highly anticipated prize table ceremony.

By partnering with us for **CRC 20**, you'll not only sponsor the match but also be featured as a key sponsor throughout the entire 20th anniversary season of ACTS. In addition to CRC, ACTS hosts monthly matches where your brand will receive ongoing exposure via actshooters.com, ACTS social media, Practiscore, and on-site banners.

We offer various sponsorship levels, each providing valuable visibility for your brand. Please review the sponsorship options in the following pages and submit your commitment at your earliest convenience. The sooner you sign on, the greater the exposure your brand will receive.

Thank you for considering this opportunity. We look forward to partnering with you for CRC 20 and ACTS' 20th anniversary season. For more information, please visit actshooters.com.

Best Regards,

Brad Adcock
ACTS President



SPONSORSHIP LEVELS



MATCH SPONSOR

\$7,500 1 Slot Available

PERKS

- Match headlining sponsor (The American Confederation of Tactical Shooters' Combat Rifle Championship 20, brought to you by... your name here).
- Logos in prominent size and position on all printed and digital CRC promotional materials.
- 4 sponsored shooter slots.
- Complimentary annual ACTS membership
- Display booth / table in vendor area.
- Up to 8 banners / signs for display during CRC and monthly matches – supplied by sponsor.
- Headlining banner linked ads on ACTS website sponsor page, and ACTS Practiscore sponsor pages for the duration of the 2025-26 season (1 year).
- Headlining promotion on a minimum of 12 ACTS social media posts throughout the year.



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SPONSORSHIP LEVELS



2

50 BMG LEVEL \$5,000+

PERKS

- Large Logo on all printed and digital CRC promotional materials.
- 3 Sponsored shooter slots.
- Complimentary annual ACTS membership
- Display booth / table in vendor area.
- Up to 6 Banners / signs for display during CRC and monthly matches - supplied by sponsor.
- Large banner linked ads on ACTS website sponsor page, and ACTS Practiscore sponsor pages for the duration of the 2024-25 season (1 year).
- Promotion on a minimum of 10 ACTS social media posts throughout the year.



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SPONSORSHIP LEVELS



3

762_{mm} LEVEL

\$2,500+

PERKS

- Large logo on all printed and digital CRC promotional materials.
- 2 Sponsored shooter slots.
- Complimentary annual ACTS membership
- Display booth / table in vendor area.
- Up to 4 Banners / signs for display during CRC and monthly matches - supplied by sponsor.
- Large banner linked ads on ACTS website sponsor page, and ACTS Practiscore sponsor pages for 1 year.
- Promotion on a minimum of 8 ACTS social media posts throughout the year.



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SPONSORSHIP LEVELS



4

556mm LEVEL

\$1,000+

PERKS

- Medium Logo on all printed and digital CRC promotional materials.
- 1 Sponsored Shooter slot.
- Complimentary annual ACTS membership
- Display Booth / Table in Vendor Area.
- 2 Banners / sign for display during the match - supplied by sponsor.
- Medium banner linked ads on ACTS website sponsor page, and ACTS Practiscore sponsor pages for 1 year.
- Promotion on a minimum of 6 ACTS social media posts throughout the year.



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SPONSORSHIP LEVELS



5

9mm LEVEL
\$500+

PERKS

- Small logo on all promotional materials.
- 50% off one sponsored shooter.
- 1 Banner / sign for display during the match - supplied by sponsor.
- Small banner linked ads on ACTS website sponsor page, and ACTS Practiscore sponsor pages for 1 year.
- Promotion on a minimum of 4 ACTS social media posts throughout the year.

6

22 LEVEL
\$250+

PERKS

- Small logo on all promotional materials.
- 1 Banner / sign for display during the match - supplied by sponsor.
- Small banner linked ads on ACTS website sponsor page, and ACTS Practiscore sponsor pages for 1 year.
- Promotion on a minimum of 2 ACTS social media posts throughout the year.

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ADDITIONAL SPONSORSHIP OPPORTUNITY

STAGE SPONSOR \$150+ CASH PER STAGE

PERKS

- Stage named after sponsor and read by RSO's during stage briefings. (Welcome to the CRC20 , stage XX, {Stage name}, sponsored by "Your Name Here").
- Stage sign with sponsor logo on it provided by ACTS. - This option can be done in addition to other donations.
- 10 slots available – first come, first serve.

CASH SPONSOR \$\$\$

- Any Amount, Any Time



TERMS AND CONDITIONS

- Donations can be monetary or merchandise. We are happy to distribute any branded promotional materials you include with your donations. Please note however, those items do not count towards your donation value total. IE: stickers, patches, t-shirts, hats, etc.
- All sponsor registrations must be submitted by 1, July, 2025 to be featured upon printed promotional materials.
- All sponsorship donations must be received by 1, August 2025



SPONSOR REGISTRATION



COMPANY:

CONTACT PERSON:

PHONE:

EMAIL:

ADDRESS:

 FACEBOOK:

 INSTAGRAM:

 X:

WILL YOU BE SETTING UP IN THE VENDOR AREA:

Yes

No

DONATION (Description):

\$ Value

NEXT STEPS:

- Please email a high-resolution vector image of your brands logo to admin@actsshooters.com along with this form.
- Please send donations and promotional materials to ACTS C/O Brad Adcock
2170 Washington Rd Lansing, MI 48911

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SPONSORED SHOOTER INFORMATION

NAME:

EMAIL:

